

Transportation Policies & Costs

Manage your transportation benefits efficiently and effectively.

Discover which types of transportation benefits companies typically offer and understand their associated costs.



For the best value, choose the Transportation Policies & Costs online option!

This is the perfect partner to:
Worldwide Benefits & Employment Guidelines!



Included in a TAAP+ subscription!

This product can help you...

- Create a new transportation benefit or review an existing policy for market competitiveness.
- Determine which types of benefits you will offer, who will be eligible and whether you will cover additional expenses.
- Develop an overall car allowance strategy that has data to support it.

Participate in the policies survey!

Participate in the Transportation Policies survey at any time or update your submission if your policy has changed.

[Participate Now](#)

[Learn More](#)



TAAP+ bonus

TAAP+ subscribers have exclusive access to an interactive dashboard for monitoring trends in **green car policies**, as well as our **car allowance calculator**.

What's new in 2024?

- Information on vehicle categories will be available (where possible) for internal combustion, hybrid and electric engine types in the policy and cost products.
- Additional lease details, such as the interest rate and other lease criteria will be added to the cost product.
- The selection of vehicle models will be streamlined to ensure relevant market comparisons and consistent year-over-year data from 2024 onwards.

[Buy Now](#)

What's included?



Transportation Policies

- Transportation benefit overview
- Green policies
- Company-owned vehicle policies
- Company-leased vehicle policies
- Car allowance policies
- Other transportation benefits

[Demo Video](#)

[Single Market Sample](#)



Transportation Costs

- Vehicle costs
- Car allowance estimates
- Rental car estimates
- Public transportation
- Typical employer vehicle costs
- Additional information, including fees, taxes, insurance, driver information, road conditions

Note: "Additional information" available in global online and single market PDFs only; not included in the region Excel report.

[Demo Video](#)

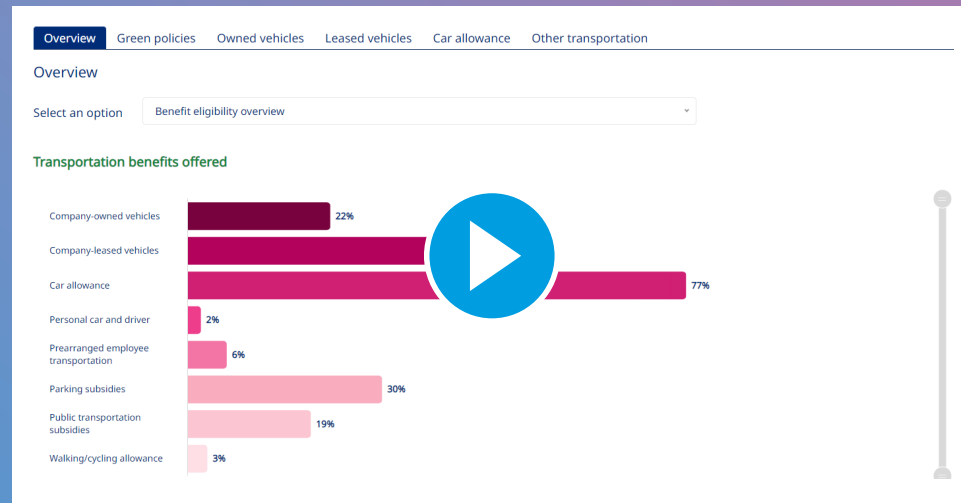
[Region Sample](#)

[Single Market Sample](#)

Take a closer look...

Transportation Policies

Global online



Single market PDF

Green policies

Steps taken toward a greener car benefit program

Action taken	Implemented	Plan to implement	No plans to implement	N=
Limit/reduce the number of company cars	44%	44%	44%	100
Add hybrid/electric vehicles to company car fleet		44%	44%	100
Promote the use of public transport by offering subsidies or allowances		44%	44%	100
Actively promote other transportation (e.g., car pools and bicycles)		44%	44%	100
Limit vehicle options to those with lower CO2 emissions		44%	44%	100

Transportation Costs

Global online

Overview Vehicle costs Car allowance Car rental Public transportation Employer costs Additional information Sources

Overview

1 CAD = 0.79 USD
1 USD = 1.27 CAD
1 EUR = 1.39 CAD

Purchase price summary

	Luxury/premium	Standard/midsize	Compact/economy	Sport utility vehicle	Electric vehicle
Average price	83,061	39,562	34,746	65,546	78,558
% Tax or VAT	-	-	-	-	-
Registration	120	120	120	120	120

Lease amount summary

	Luxury/premium	Standard/midsize	Compact/economy	Sport utility vehicle	Electric vehicle
Average monthly amount	1,139	541	476	899	1,077
Lease term	36 months	36 months	36 months	36 months	36 months
Average minimum down payment	7,351	3,491	3,075	5,801	6,952

Single market PDF

Vehicle costs

Luxury/premium

1 EUR = 1.10 USD
1 USD = 0.91 EUR
1 EUR = 1.00 EUR

Manufacturer, model, class	BMW 540i		Audi Q7	
Engine size	3.0L		3.0L	
Transmission	Automatic		Automatic	
Fuel type	Petrol/gas		Diesel	
	Local currency	USD	Local currency	USD
Purchase price	10,913,471		14,426,898	158,500
	Local currency	USD	Local currency	USD
Monthly lease amount	1,168	923	1,110	877
Downpayment for lease	7,539	5,958	7,162	5,660
Lease terms	36 months	36 months	36 months	36 months

Transportation Policies & Costs

2024 Release: May 8

Online pricing

	USD	CAD
Policies & Costs Up to 15 users	8,000	10,800
Policies & Costs Up to 5 users	5,700	7,700
Costs only Up to 15 users	6,000	8,100
Costs only Up to 5 users	3,700	5,000
Policies only Up to 15 users	6,000	8,100
Policies only Up to 5 users	3,700	5,000
Single market PDF	1,000	1,350

Pricing notes

Global online includes two options: access for up to 15 users or access for up to 5 users; additional users may be added for a fee (add single user).

Selection of single market PDFs available on request including the United States and Canada.

Global online orders automatically renew every 12 months. Renewals will be invoiced on or around the renewal date each year. If you wish to cancel your auto renewal, notify us at least 30 days prior to your expiration date.



Online version can be viewed in English, French, German, Portuguese and Spanish!

Market coverage

A global online subscription includes 12 months' access to market-specific data for all available markets. Transportation Policies Online includes PDF downloads. Transportation Costs Online includes Excel and PDF downloads.

Transportation Policies & Costs

Excel and PDF pricing

	USD	EUR
Region Excel (Costs)	2,000	1,950
Single market PDF (Costs)	1,000	975
Single market PDF (Policies)	1,000	975

Pricing note

Regions available for Transportation Costs: Americas; Asia Pacific; and Europe, Middle East & Africa. Selection of single market PDFs available in the [Mercer Shop](#); additional markets available on request.

The base price is USD; EUR prices may differ in the [Mercer Shop](#) due to currency changes. Price is determined at the time of purchase for all Mercer Shop orders.

Market coverage

Transportation Costs region Excel reports include access to market-specific data for all available markets within the selected region.