

# Compensation Drivers

Use your compensation budget wisely.

Learn which factors impact pay the most and how pay differs relative to the market average.



Not sure how these data might help your company? Watch this [short video](#) to find out more.

This is the perfect partner to:  
**Global Pay Summary**

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**Included in a TAAP+ subscription!**

## This product can help you...

- Easily identify when you need to pay more to attract or retain talent.
- Tailor your compensation strategy to the local market and differentiate your company.



## TAAP+ bonus

TAAP+ subscribers have exclusive access to our **market pay differentials calculator!**

## What's included?

- Key drivers that drive pay
- Positive and negative pay differentials for key drivers

## Key drivers included

- Career level
- Employee age
- Geographic region
- Geographic scope of responsibility
- Headquarter country location
- Industry
- Job family
- Job level
- Nationality

Note: Not all drivers are reported in every market.

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[Region Sample](#)

[Single Market Sample](#)

# Take a closer look...

## Global online



## Region Excel

### Global Compensation Drivers

#### Economic Indicators

Region	Sub region	Market	Year	GDP change	Inflation rate
Region 1	Sub region 1	Market 1	2020	7.5%	42.0%
Region 1	Sub region 1	Market 1	2021	7.5%	42.0%
Region 1	Sub region 1	Market 1	2022	2.2%	42.0%
Region 2	Sub region 2	Market 2	2020	7.5%	0.0%
Region 2	Sub region 2	Market 2	2021	5.0%	1.0%
Region 2	Sub region 2	Market 2	2022	4.0%	2.7%

Note:  
Unemployment estimates and projections that are based on the World Employment and Social Outlook Trends are subject to a considerable publication of these estimates could differ.

Economic indicators | Key drivers that pay | Market pay differentials | Sources

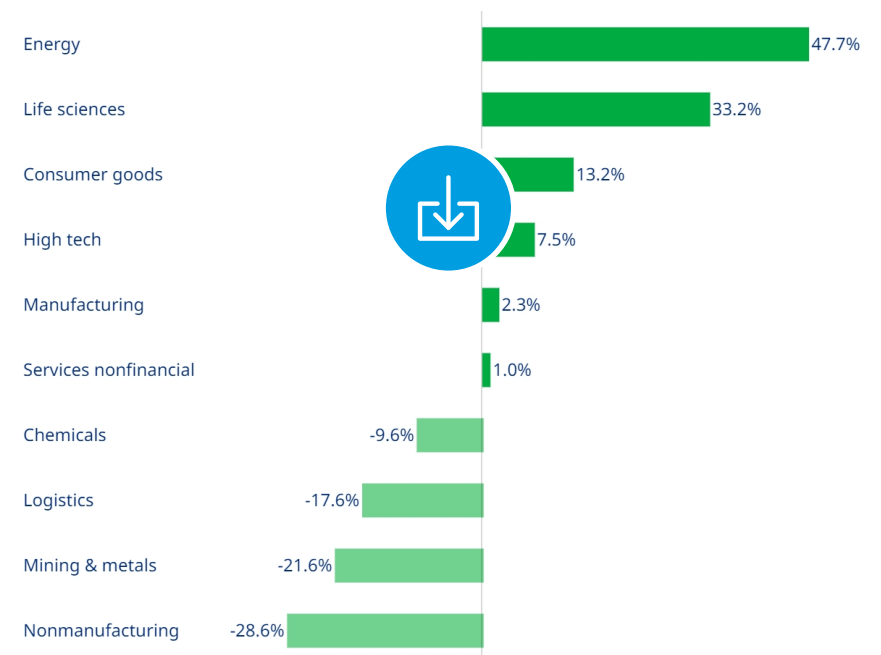
## Single market PDF

# Market pay differentials

## Positive and negative pay differentials for key drivers

### Industry

The following graph presents relative compensation differentials between industries, comparing each industry to the overall average pay in this country (market average). The market average is represented as the "zero" axis line. Each of the bars in the graph indicates whether the industry pays above or below the market average, assuming all other factors are equal. When evaluating pay, ensure you are noting the differential between each of the bars rather than the percentage vs. market average.



# Compensation Drivers

2024 Release: March 13

## Online pricing

	USD	CAD
Global online   Up to 15 users	6,000	8,100
Global online   Up to 5 users	3,700	5,000
Add single user	1,000	1,350

## Excel and PDF pricing

	USD	CAD
Region Excel	2,000	2,700
Single market PDF	1,000	1,350

## Pricing note

Global online includes two options: access for up to 15 users or access for up to 5 users; additional users may be added for a fee (add single user).

Regions available: Americas; Asia Pacific; and Europe, Middle East & Africa. Selection of single market PDFs available on request including the United States and Canada.

Global online orders automatically renew every 12 months. Renewals will be invoiced on or around the renewal date each year. If you wish to cancel your auto renewal, notify us at least 30 days prior to your expiration date.



Online version can be viewed in English, French, German, Portuguese and Spanish!

## Market coverage

A global online subscription includes 12 months' access to market-specific data for all available markets. Global online includes Excel and PDF downloads. Region Excel reports include access to market-specific data for all available markets within the selected region.